

Zia Park Casino
MyChoice MySummer Mercedes Drawings and Hot Seat

Promotion Dates: 7/1/19-9/2/19

Hot Seat Dates: Saturday's in July and August and on Labor Day (7/6,7/13,7/20,7/27,8/3,8/10,8/17,8/24,8/31, 9/2/2019)

July and August HotSeat Times- 12:00-9:00pm (Every Hour)

July and August Grand Prize Drawing: 10:00pm

September 2 Hot Seat Time- 12:00-5:00pm (Every Hour)

September 2 Grand Prize Drawing: 6:00pm

Description: All myChoice Rewards members are eligible to participate in the "MyChoice MySummer Mercedes Drawings and HotSeat" in July, August, and September 2, 2019. Guests actively using their MyChoice Rewards card at any Zia Park Slot machine have a chance every hour (60 minutes) to be randomly selected to win \$100 Free SlotPlay. **(See Hot Seat Drawing Matrix)**

Hot Seat Drawing Matrix (Saturdays)

Time	Winners	Prize/ea
12:00	5	100
1:00	5	100
2:00	5	100
3:00	5	100
4:00	5	100
5:00	5	100
6:00	5	100
7:00	5	100
8:00	5	100
9:00	5	100

Hot Seat Drawing Matrix (Sep 2, 2019)

Time	Winners	Prize/ea
12:00	5	100
1:00	5	100
2:00	5	100
3:00	5	100
4:00	5	100
5:00	5	100

Weekly Finale Drawings: Each week, after the HotSeat drawings, at 10pm, 5 names will be pulled from a local drum of same day earned entries (see Mercedes Drawing Entries Below) for a chance to win a spot in the Finale on September 2, 2019. 5 winners will select an envelope to reveal their prize. (See Weekly Finale Matrix Below).

Weekly Finale Matrix

1	\$2500	fsp	Finale Spot
2	\$500	fsp	
3	\$250	fsp	
4	\$100	fsp	
5	\$100	fsp	

Vehicle Drawing Entries: Starting July 1, 2019 all myChoice rewards members may earn same day points to earn up to 10 entries daily for a New Car. Select guest, based on tier level, will receive complimentary entries on July 1 and August 1 that may be printed anytime during the qualifying months. Entries will be deposited in the large drum located in the Casino Lobby. Each Saturday, during the HotSeat drawings, guest may deposit entries into the local drum that will be at the Promotions Zone. Once weekly drawing is complete all entries will be transferred to the Main Drum. **(See Mercedes Point Matrix)**

New Car Drawing Matrix

	Same Day Tier Points
First Entry	200
Remaining entries (each)	1500
Max Entry/Day	10

Complimentary Entries (Available July 1 and August 1)

Tier	Complimentary Entry
Advantage	1
Preferred	2
Elite	4
Owners Club	5

Entry Boosts- Each player tier will have entry boost days where they will need less points to earn entries into the new car drawing (**see Entry Boost Matrix**) Entry Boost days will begin after the initial two hundred (200) points are earned and will replace other new car drawing entry criteria for the day the boosts are active.

Entry Boost Matrix (all same day points)

Owners Sunday	Advantage Monday	Preferred Tuesday	Thursday Elite
200	500	400	300
Max Entry 10	Max Entry 10	Max Entry 10	Max Entry 10

Grand Finale Prize Matrix

Finale Prize Matrix	
Grand Prize	Mercedes A-Class Sedan
Other Winners	\$500

Official Rules & Regulations:

1. Select MyChoice rewards members will receive complimentary entries based on their tier level.
2. Select MyChoice members will print complimentary entries at the promotional kiosk anytime during the promotional month.
3. Complimentary entries will be available on July 1, 2019 and again on August 1, 2019.
4. Complimentary entries valid once during qualifying month.
5. New Car Drawing entries may be earned from July 1, 2019 at 10am – September 1 2019 at 12am.
6. All entries must be entered in the New Car drawing drum by 5:30pm on Monday September 2, 2019.
7. HotSeat drawing will be held each Saturday beginning July 6, 2019 at 12:00pm
8. Five (5) Winners will be randomly selected using our Player Tracking System each hour until 9:00pm.
9. HotSeat Winners will win Free SlotPlay.
10. At 10:00pm, after the HotSeat, 5 winners will be selected from the entries that were deposited in the local drum at the promotions zone.
11. The five (5) winners will select an envelope to reveal their prize. See (Weekly Finale Matrix above).
12. There will be a total of nine (9) winners (one winner a week) that will be awarded a finale spot on September 2, 2019 to win the New Car.
13. September 2, 2019 HotSeat will begin at 12:00pm and will end at 5:00pm with five (5) winners being called every hour.
14. At 6:00pm Monday September 2, 2019 nine (9) names will be drawn from the New Car Drawing Drum to enter the Grand Finale.

15. A total of twenty-Two (22) Finale Contestants (9 Weekly Winners, 9 Same Day Drawing, 2 Elite Winners from separate VIP promotion, 2 Owners Club Winners from separate VIP promotion) will select an envelope to reveal their prize. (See Finale Prize Matrix Above)
16. Winners will have the choice to take the New Car (\$30,000 value), \$20,000 FSP, or \$15,000 Cash.
17. \$20,000 FSP will be given as follows- One lump sum of \$5,000 available on September 2, 2019. The remaining \$15,000 will be distributed in monthly increments of \$1,250.
18. Monthly Increments will be available to the player on the first of each month at 9am and will expire promptly at the end of business at 4am that last day of each month.
19. Any Free SlotPlay not used will be lost.
20. See the New Car point matrix for entry earning.
21. See Entry Boost matrix for boost entries.
22. Vehicle may be won once during the duration of this promotion.
23. MyChoice Rewards members are eligible through carded coin-in greater than \$0.01.
24. myChoice Rewards members must be actively playing a slot machine with their myChoice rewards card properly inserted.
25. Free SlotPlay will be loaded onto their MyChoice rewards card.
26. Guest must present valid photo ID.
27. myChoice members can win Two (2) times each date of the promotion during hot seats.
28. Total of fifty (50) HotSeat winners each Saturday promotion Date in July and August.
29. Total of five (5) drawing winners each Saturday promotion Date. In July and August.
30. Total of thirty (30) HotSeat Winners on September 2.
31. Total of 9 Drawing Winners September 2.
32. Grand Total of five hundred and twenty-five (525) HotSeat and drawing winners.
33. Free SlotPlay has no cash value.

- Must be a myChoice Member to participate.
- myChoice Membership is free and open to anyone 21 years of age or older.
- Winners must present proper identification such as a valid state issued driver's license/identification card or passport, provide their social security number, and sign a release form to claim prize.
- It is the responsibility of the myChoice Member to have their card properly inserted in the machine to be eligible for a drawing and/or to earn entries into a drawing.
- MyChoice Member is eligible for one prize per drawing or promotion unless otherwise stated.
- Winners must be present to win. In the event winner(s) do not respond within the three (3) minute time frame, he/she will forfeit their prize. Another name will be drawn until a winner is identified.
- All potential winners are subject to verification by Zia Park Casino, whose decisions are final and binding. A contestant is not a winner of any prize unless and until contestant's eligibility and the potential win has been verified and contestant has been notified that the verification is complete and any documentation necessary for verification has been submitted for verification. Zia Park Casino will not accept any other evidence of a win in lieu of its validation process.
- No transfer, assignment or substitution of a prize will be permitted.
- Contestants agree to be bound by the terms of these official rules and by the decisions of Zia Park Casino, which are final and binding on all matters pertaining to this contest.
- Employees of Zia Park Casino, Penn National Gaming, Inc., its subsidiaries are not eligible to participate. Banned or self-excluded patrons are also ineligible to participate.
- By entering and/or accepting a prize in conjunction with this promotion, the participant agrees to allow the use of his or her name and/or photograph for advertising and publicity purposes without further authorization or compensation.
- Each winner is responsible for any and all state and federal taxes and any incidental fees, if applicable.
- Zia Park Casino is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize(s).
- By participating, contestants agree to release, discharge, indemnify and hold harmless Zia Park Casino and each of its respective officers, directors, employees, representatives, agents, advertising and promotional agencies from and against any claims made by winners, entrants, or any other third parties, related in any way to the operation of this contest as well as any other claims, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use on any prize or participation in any contest-related activity or participation in this contest.
- Zia Park Casino retains the right to change or alter this promotion or modify its procedures in case of equipment malfunction or extenuating circumstances in keeping with the fairness and the best interests of all participants.
- Zia Park Casino reserves the right to change or cancel this promotion at any time without notice.
- Official rules available at Player Services.